

11 October 2018

Dear Parents

CALM Campaign; Non-Uniform Day

On Friday 19<sup>th</sup> October, we are holding a non-uniform day where students are invited to donate £1 to support CALM campaign: 'Campaign Against Living Miserably' which supports work to prevent male suicide. The charity was selected to support the work of our Wellbeing Ambassadors and all students during the tutor programme, as we continue to raise awareness of mental health issues. As a school we have pledged to raise £1000 and all donations on the day will be given to CALM.

Please note additional donations are most welcome. All donations should be given to their tutor at morning registration on the day. Students may opt out of this by wearing normal school uniform for which no donation is expected but always welcome. Further details on the cause can be found here- <https://www.thecalmzone.net/>

Please ensure your child is dressed appropriately for the school day. We politely remind parents and students that this is an opportunity to wear something different. It is not a fashion show and we expect the usual standards of dress by covering the body appropriately for the school environment. On this occasion fancy dress is not appropriate. Please consider this to avoid us sending students home to change or be placed into isolation.

We would like to take this opportunity to thank you for your support with this charity.

Yours sincerely



Mrs Atkins  
Associate Assistant Headteacher